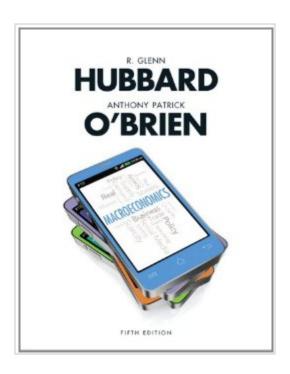
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Synopsis

For Principles of Macroeconomics courses at two- and four-year colleges and universities Reveal the relevance of economics through real-world business examples. One of the challenges of teaching Principles of Macroeconomics is fostering interest in concepts that may not seem applicable to studentsâ ™ lives. Macroeconomics, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career pathâ "opening an art studio, trading on Wall Street, or bartending at the local pubâ "students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experienceâ "for you and your students. It will help you to: â ¢ Personalize learning with MyEconLab: This online homework, tutorial, and assessment program fosters learning and provides tools that help instructors to keep students on track.â ¢ Show students how economics is relevant: Relatable features ground course material in the real world, showing students how these ideas are relevant and facilitating understanding.â ¢ Foster thorough understanding via a flexible, student-focused approach: An engaging, captivating writing style and student-friendly learning aids motivate and engage students. Note: If you are purchasing the standalone text or electronic version, MyEconLab does not come automatically packaged with the text. To purchase MyEconLab please visit www.myeconlab.com or you can purchase a package of the physical text + MyEconLab by searching for 0133826694 / 9780133826692. MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

This book was very helpful in explaining concepts that I did not grasp from the lectures. Very informative graphs and example problems. When I didn't understand something in the class, I was able to read the book and completely understand the concepts. This book wasn't required for my course, but it was a VERY good decision to purchase it. I used it a often, and it paid off as I made an 'A'. This was not a simple course at my university either. Definitely worth the purchase!!

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DO NOT BUY!!!!!! you're paying the same amount as if you were getting a access code and you don't. IT'S A WASTE

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This is a good comprehensive book for Macroeconomics. It was wrapped in plastic like it was brand new even though i bought it used.

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